



EXPLORING THE LIGHTING SPECTRUM

April 29-30, 2026 | 12pm - 4pm

For more information visit: ies.org/lightforlife

Light For Life® Symposium Sponsor Opportunities

Light for Life®: Exploring the Lighting Spectrum is a two-day, eight (8) hour virtual symposium dedicated to the science and stories behind the light we use everyday. From ultraviolet to infrared, each session focuses on a specific nanometer range, unpacking its unique characteristics, design relevance, and biological or environmental implications.

Presentations curated to cover:

- Ultraviolet: Germicidal UV implementation, and blacklight in performance and art
- Violet: The edge of perception and the short-wavelength influence on alertness and circadian rhythm
- Blue: Non-visual effects of light, melanopic content, and balancing circadian support with comfort
- Green: Spectrum tuning and lime LEDs, photosynthesis and the perception of white light
- Yellow: Amber light, skyglow, and ecological considerations for flora and fauna
- Orange/Red: Red and near-infrared light in therapy and wellness applications, TM-30 hue bin 1 and beyond, and the psychology of warmth and perception in hospitality

Live registrants will receive a complimentary PDF download of two IES documents: *Technical Memorandum: IES Method for Evaluating Light Source Color Rendition (TM-30-24)* and *Lighting Science: Color (LS-5-25)*. They will also receive complimentary access to the elearning archive. Attendees will receive 8 CEUs.

TITLE SPONSOR

\$12,000

- Opportunity to present a project/case study (30 minutes, non-commercial)
- Included in post-event email to registrants with message of choice (2-3 sentences and link)
- Primary logo on screens, website & promotions
- Four (4) live symposium registrations
- Four (4) codes for elearning portal archive
- 1-minute video message to be streamed during intro (promotional)
- Verbal mention in introduction
- Supplied opt-in attendee contact list

SUPPORTING SPONSOR

\$6,000

- Introduce one of the speakers (with sponsor slide or logo)
- Logo placement on screens, website, and promotions
- Two (2) live symposium registrations
- Two (2) codes for elearning portal archive
- 30-second video message to be streamed during breaks (intro)
- Verbal mention in introduction

CONTRIBUTING SPONSOR

\$2,000

- Logo placement on screens, website, and promotions
- Two (2) live symposium registrations
- Verbal mention in introduction