



IES26 The Lighting Conference

Grand Hyatt, Denver CO

August 13 - 15, 2026



www.ies.org/ac
events@ies.org

Welcome to IES26 Denver

The IES Lighting Conference is the Industry's annual networking and education event. The IES continues to create the industry Standards and recommendations that manufacturers and technology rely on.

Each year, The Lighting Conference celebrates the successes and innovations, through the International Illumination Awards, Industry Progress Report, Society, Board and Presidential Awards, together with the various networking opportunities.

A fundamental part of the conference is dedicated to learning, with each part earning vital accredited CEU's.

Conference Agenda at a Glance

Thursday	Friday	Saturday
Emerging Professionals	Opening Keynote	IES27 Announcement
Leadership Forum	General Session	Networking Session
Hands-On Workshops	Exhibits	Sessions & Papers
Industry Progress Report	Sessions & Papers	Fast Chat Industry Round Tables
Exhibits Reception	The Illumination Awards	Exhibits
Society Awards	Illumination Awards After Party sponsored by Acuity Brands	
Opening Reception		



IES26 Venue

For 2026, The IES Lighting Conference will be at the Grand Hyatt Denver, Colorado.
The centrally located venue will be our home from Thursday August 13 - Saturday August 15.

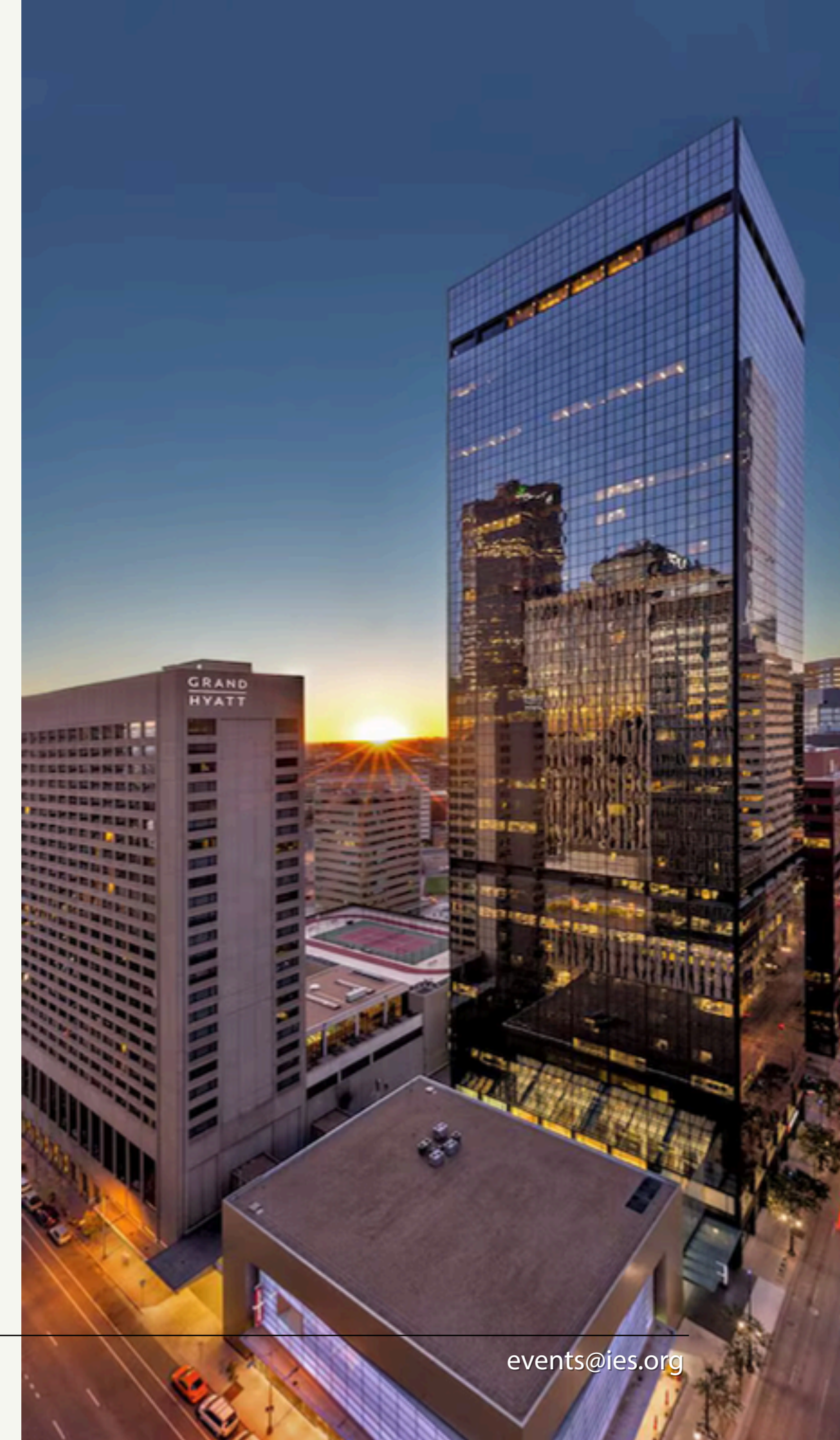
The Grand Hyatt Denver are offering a fantastic rate of just \$289 per night to IES registered attendees. Early booking is recommended, as this is a limited offer.

The full venue address is:
Grand Hyatt Denver
1750 Welton St, Denver, CO. 80202

Travel to the hotel is easy from Denver International Airport, via road or rail.
The Denver Union Rail station is 37 minutes from the airport at just \$10.



[Download Denver maps and discover more Here](#)



Why Sponsor & Exhibit

Sponsoring and exhibiting the IES26 Lighting Conference provides a myriad of benefits for companies seeking to enhance their visibility, connect with industry leaders, and showcase their commitment to excellence in the lighting industry.

At IES26 Denver, the exhibits area will be in the central lobby and concourse between our two event halls. This will ensure the highest traffic possible, with the greatest visibility. Exhibitors will not be expected to man their display tables all day, just the hours listed in the table below. Security will also be provided during night.

Return on Investment is paramount, so we provide as much brand visibility as possible, web links and focused exhibit networking hours, in advance and during the conference.

Exhibitor Networking Times

Thursday	Friday	Saturday
Industry Progress Report and Exhibitor Reception	Lunch Networking break & Afternoon Exhibits	Lunch Networking Break
5pm - 7pm	12:30pm - 2pm & 3pm - 4pm	12:30pm - 1:30pm



Thursday - Saturday



14 + CEU's



Networking Opportunities throughout the event

SEE PAGE 14 FOR THE 2025 ATTENDEE DEMOGRAPHICS!

Sponsor & Exhibit Packages

PLATINUM PACKAGE

\$12,500 Sustaining Member/ \$14,500 Non-Sustaining Member

- Three (3) full conference registrations included (no gala) & two(2) Exhibits Only Area Pass (no conference)
- Double table-top display area with Platinum priority placement (Zone 1) power included) with signage/ display space
- Sponsored social post on LinkedIn & Instagram, supplied by you
- IES dedicated post on LinkedIn, welcoming you as a Platinum Sponsor
- Opt-in attendee list provided 2 weeks prior and 2 weeks after the conference
- Most prominent Platinum Sponsor branding on promotions, website, posts and emails
- Most prominent Platinum Sponsor branding on signage and recognition at the opening reception

GOLD PACKAGE

\$10,000 Sustaining Member/ \$12,000 Non-Sustaining Member

- Two (2) full conference registrations included (no gala) & two (2) Exhibits Only Area Pass (no conference)
- One (1) 6ft table-top display area with Gold priority placement (Zone 2) (power included) with signage/ display space
- IES dedicated post on LinkedIn, welcoming you as a Platinum Sponsor
- Opt-in attendee list provided 2 weeks post conference
- Gold Sponsor branding on promotions, website, posts and emails and on conference signage



Sponsor & Exhibit Packages

SILVER PACKAGE

\$6,000 Sustaining Member/ \$7,500 Non-Sustaining Member

- One (1) full conference registrations included (no gala) & one (1) Exhibits Only Area Pass (no conference)
- One (1) 6ft table-top display (power included), with Silver preferred placement (*Zone 3*)
- Space for retractable banners/ signage behind
- IES Silver Sponsors post on LinkedIn, including branding
- Silver Sponsor level branding on promotions, website, emails and conference signage
- Option to include opt-in attendee list at additional \$500 charge

TABLE-TOP EXHIBITOR

VIP Re-booking rate only: Exhibitors from IES25
Unit/ Dec 1 with payment

\$3,500 Sustaining Member/ \$4,000 Non

Standard rate:

\$4,000 Sustaining Member/ \$4,750 Non

- One (1) 6ft table-top (power included)
- One (1) Exhibits Only Area Pass (no access to conference or sessions)
- Space for retractable banners/ signage behind

HIGH-TOP EXHIBITOR

Just 4 available to local area companies only

\$2,000 Sustaining Member/ \$3,000 Non

- One (1) high-top small table (no power & signage permitted)
- One (1) Exhibits Only Area Pass (no access to conference)

CONTRIBUTING SPONSOR

\$2,000 Sustaining Member/ \$3,000 Non

Visibility without an exhibit display

- Recognition on conference promotions, website & signage
- One (1) full conference registration (no gala)








Sponsorship Opportunities

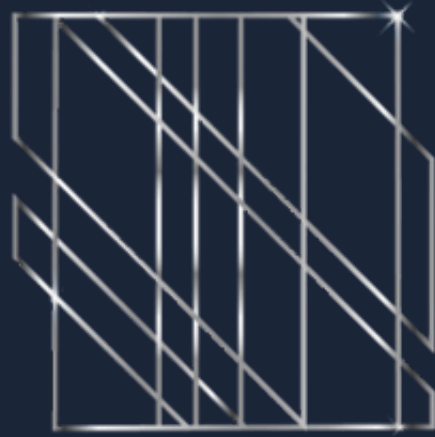
SOCIAL EVENTS/RECEPTIONS	SUSTAINING MEMBER	NON-MEMBER
Thursday Opening Reception <ul style="list-style-type: none"> • Digital event invitation email • Content provided by sponsor • Recognition on promotions • Exclusive event sponsor signage 	\$30,000	\$35,000
NETWORKING SPONSORSHIPS	SUSTAINING MEMBER	NON-MEMBER
Includes: Sponsor recognition on promotions <ul style="list-style-type: none"> • Branded Signage at the break • Opportunity to place marketing materials 		
Friday & Saturday Breakfast	\$3,000 each	\$5,000 each
Friday & Saturday Lunch	\$3,000 each	\$5,000 each
Networking Break (4 available)	\$3,000 each	\$5,000 each
SPEAKER SPONSORSHIPS	SUSTAINING MEMBER	NON-MEMBER
Friday Keynote Speaker <p>Exclusive recognition as the keynote sponsor on promotions before and during the event, PLUS the opportunity to introduce the keynote on stage!</p>	\$10,000	\$15,000
Round-Tables Host <p>Exclusive recognition as the Round Tables sponsor on promotions, PLUS the opportunity to introduce the event and participate!</p>	\$3,000	\$5,000



Sponsorship Opportunities

CONFERENCE EXPERIENCE ITEMS	SUSTAINING MEMBER	NON-MEMBER
<p>Lanyard Sponsor</p> <p>Exclusive sponsorship of the conference lanyard - the ultimate way to get your branding in front of all attendees. Lanyards given to each attendee with badge at registration</p> 	<p>\$9,000 Including production</p> <p>\$5,000 Supplying your own</p> <p>SOLD</p>	<p>\$11,000 Including Production</p> <p>\$8,000 Supplying your own</p>
<p>Hotel Key Card</p> <p>Have your graphic/ branding on one side of the venue hotel room cards - amazing visibility!</p> 	<p>\$5,000</p> <p>SOLD</p>	<p>\$7,000</p>
<p>Conference Bags</p> <p>Your branding and message/ graphic on the official conference bags, handed out to each attendee</p> 	<p>\$2,500 + Cost of item</p>	<p>\$4,500 + Cost of item</p>
<p>Conference Bottles</p> <p>Your branding graphic on the official bottles, handed out to each attendee</p> 	<p>\$2,500 + Cost of item</p>	<p>\$4,500 + Cost of item</p>
<p>Coffee Sleeve</p> <p>Your branding and message/ graphic on the official re-useable coffee sleeves</p> 	<p>\$2,500 + Cost of item</p>	<p>\$4,500 + Cost of item</p>
<p>Chip Clips</p> <p>Your branding on the official clips, given out at registration</p> 	<p>\$2,000 + Cost of item</p>	<p>\$4,000 + Cost of item</p>





INTERNATIONAL ILLUMINATION AWARDS

The IES international Illumination Awards recognizes individuals for professionalism, ingenuity, and originality in lighting design, based on the individual merit of each entry.

TITLE SPONSORSHIP

\$50,000 SUSTAINING MEMBER/ \$60,000 NON

- Logo and name recognition as “Illumination Awards, presented by [company]”
- Company name on main screen at event
- Company name and web address on event web page
- Company logo in program
- One-minute sponsored video (non-product)
- Includes one “Featured Winner Case Study Video” sponsorship
- Sponsored Table in a premium location with Ten (10) complimentary tickets for the table to the IA Gala

IA TABLE SPONSOR

\$5,000 SUSTAINING MEMBER/ \$7,000 NON

- Host a premium positioned table, closest to the stage
- Includes 10 gala tickets at the table
- Company branded table stanchion and bottle of champagne

SUPPORTING SPONSOR PACKAGE

\$50,000 SUSTAINING MEMBER/ \$60,000 NON

- Mention during the presentation with logo on screen
- Company name on main screen at event
- Company name and web address on event web page
- Company logo in program
- Five (5) complimentary tickets to the IA Gala

WINE SPONSOR

\$8,000 SUSTAINING MEMBER/ \$10,000 NON

- Mention during the presentation with logo on screen
- Thank you from stage
- Individual corporate wine charms accompany each glass!

Celebrate the best in lighting

COCKTAIL RECEPTION	SUSTAINING MEMBER	NON-MEMBER
Includes music, appetizers, and cocktails. (Does not include VIP Recipients Lounge, or)	\$20,000	\$30,000

À LA CARTE

VIP IA Award Recipient's Lounge	\$3,000	\$5,000
Gold Carpet (Photo opportunity) Sponsor	\$2,000	\$4,000
Signature Cocktail (3 available)	\$2,000	\$4,000

ILLUMINATION AWARDS AFTER PARTY	SUSTAINING MEMBER	NON-MEMBER
Includes music, dessert, and cocktails. (not including: Dance floor cling or photo booth)	\$35,000	\$45,000

À LA CARTE

Photo Booth	\$3,000	\$5,000
Signature Cocktail (2 available)	\$2,000	\$4,000
Dance Floor Cling	\$5,000	\$7,000



IES Sustaining Memberships

Sponsors and Exhibitors benefit greatly from being an IES Sustaining Member. As you see, **IES Sustaining Members have an exclusive discounts on conference exhibit and sponsor opportunities.** They also benefit from discounts on registration, priority placements, PLUS a portion of the Membership can be tax deductible! (US only). Renew before rates increase in 2026!



Book Now
 Contact: membership@ies.org



Membership Levels at a Glance

Member Benefits	2026 Pricing	Bronze \$1,350	Silver \$3,700	Gold \$7,100	Platinum \$13,000	Diamond \$25,000
Tax Deduction		\$792	\$2,524	\$5,206	\$9,810	\$19,515
Free simultaneous logins for the Lighting Library		2	4	6	10	15
10% discounts for individual employee memberships		5	15	120	240	500
Free webinar registrations		1	3	6	10	15
10% discount on Lighting Conference/Street and Area Lighting Conference/Research Symposium registrations		1	5	10	25	50
10% discount for "new" individual non-employee memberships		2	5	10	25	50
Exclusive discounted rates to sponsor/exhibit at the Lighting Conference or SALC		Yes	Yes	Yes	Yes	Yes
Priority placement for exhibit/tabletops		No	No	No	Yes	Yes
Free Website banner advert for 6 months worth \$4,200		No	No	No	No	Yes
LC Study Group 10% discounts		1	2	4	6	10
Exclusive concierge email for personal response		No	No	No	Yes	Yes
Apply for IES Continuing Education Units (CEUs) for in-person presentations to deliver to your customers		\$1,000	\$1,000	Included	Included	Included
Free access to the Introduction to Lighting course		1	5	20	40	100
Your own branded IES ELearning Channel (up to 10 hrs/20 videos)		No	No	No	No	Yes
Listing in LD+A		No	Yes	Yes	Yes	Yes

Emerging Professionals Day

Support the future of the lighting industry

Every year student and new lighting professionals gather at Emerging Professional event held in conjunction with the annual IES Lighting Conference, to learn more about the industry, meet with leadership within the IES and build valuable relationships to develop their careers.

Involvement benefits students and EP's, as well as the Society as a whole, through the exchange of ideas and experiences. Their attendance is possible due to the generous contributions of sponsors like you!

\$2,500 SPONSORS ONE EP

Emerging Professional Sponsorships are 100% tax deductible (Does not apply to IES sections)

Once received, the funds will be allocated to the applicant(s) by the Emerging Professionals Committee to allow them to attend the conference and event.

WHAT DOES YOUR SPONSORSHIP COVER?

Each sponsored Emerging Professional will receive:

- Full day pre-conference EP Day program (includes venue, AV and food & beverage costs)
- One full conference registration to the IES Lighting Conference
- \$1,800 USD travel stipend to offset hotel & travel expenses
- Access to the EP Networking event

For more information about sponsoring Emerging Professionals, contact Jennifer Ferrell at jferrell@ies.org

**CUSTOMIZABLE
OPPORTUNITIES ARE
AVAILABLE**



**EMERGING
PROFESSIONALS**

IES Leadership Forum

Supporter Opportunities

The IES Leadership Forum is an annual support network for the IES International Sections, to help leaders, at all levels of the Society, effectively work with volunteers and strengthen their leadership skills. The committee focuses on topics to help the attendee become more effective when they return to their respective section/committee such as time management, team building, project management, communication, and leadership skills.

As a non-profit, volunteer organization, the Leadership Forum relies on the work of its dedicated committee members and the support of the lighting community. As such, your sponsorship of our annual in-person event is vital to its continuity and success. In return, we will provide you with as much visibility and networking opportunities as is possible.

Gold - \$4,000

- Highest visibility and awareness throughout the event
- Thank you with branding on opening event slide
- Most prominent branding on signage & promotions
- Recognition & link on the web page

Bronze - \$1,000

- Visibility and awareness throughout the event
- Recognition & link on the web page

Silver - \$3,000

- Visibility and awareness throughout the event
- Recognition as a supporter on signage & promotions
- Recognition & link on the LF web page

Supporter - \$500 +

Support the event and committee however you can. You will receive our everlasting thanks, together with a logo on the website and thankyou in our opening slides.

For more information and to support, contact Jennifer Ferrell at jferrell@ies.org



IES25 THE LIGHTING CONFERENCE

Anaheim, CA August 21-23, 2025

Attendee Demographics

The Top-Line Numbers

539 Total Attendees

159 First Time Attendees

38 States in the U.S.A. Attended

IES Members Attendees

IES Members



IES Sustaining Members



Highlights

98% Of attendees rated their IES25 experience higher than expected

98% Of attendees rated IES25 content Good or above

98% Recommend attending the Lighting Conference to a friend or colleague

90% Rated the Customer Service Experience positively

88% Of 2025 attendees already plan to attend IES26 in Denver

Survey Questions

Satisfaction with Networking Opportunities



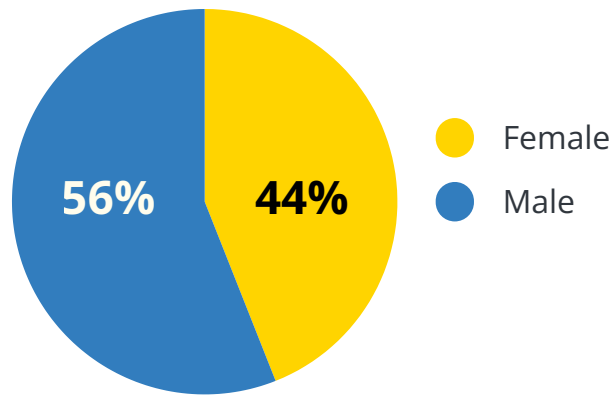
Found Sessions Informative & Useful



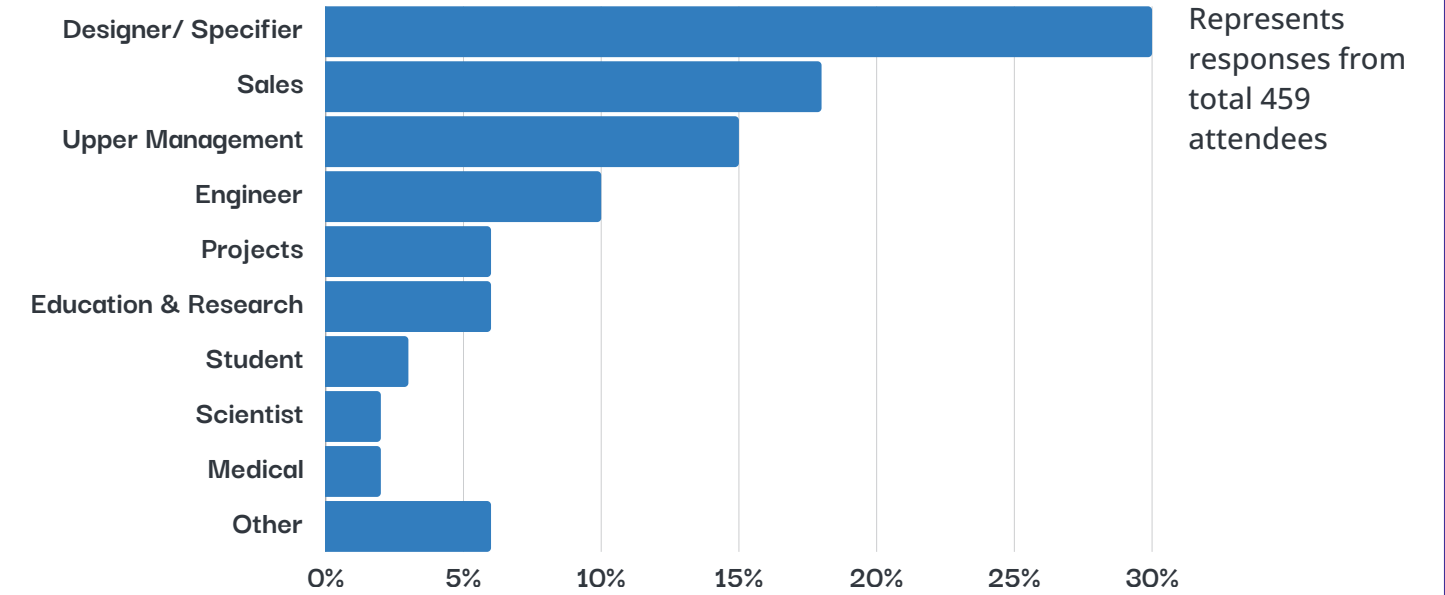
Happy with the amount of Activities/Sessions/Workshops



Gender of Attendees



Professions of Attendees



Attendee Geographic Locations



U.S.A. States Attended

Alabama, Arizona, Arkansas, California (36%), Colorado, Connecticut, Delaware, Florida, Georgia, Illinois, Kansas, Kentucky, Massachusetts, Maine, Maryland, Michigan, Minnesota, Missouri, Nebraska, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Utah, Virginia, Washington, Washington D.C., Wisconsin

U.S.A. = 88% • Canada = 7% • Mexico = 1%
Australia = 1% • Others = 3%

Countries Include

Australia, Canada, China, El Salvador, India, Japan, Luxembourg, Mexico, New Zealand, Pakistan, P.Ueto Rico, Taiwan, Turkey, United Kingdom, United States.

Some quotes from attendees

The sessions were excellent and the keynote from the Disney Imagineers was creative and very interesting.

I really enjoyed the Emerging Professionals day because of the personal networking/advising session in addition to the site visit.

"Content and networking top notch"

"The networking opportunities were excellent, and all the committee members were exceptionally welcoming, which made me feel truly at home."

"Perfect and look forward to next year!"

"Gala is getting better each year"

Overall the event had a nice flow to it. The balance between networking and education was good.

"Networking with other lighting professionals, learning state of the art research and technology, the lighting community getting together in one place"

I thought the presentations were a step up from last year! More practical and application based presentations which was great!

Rules & Regulations

All companies participating in the IES26 Lighting Conference must adhere to the following rules and regulations. These rules and regulations may be amended and changed as necessary for the orderly conduct of the Conference. Any changes will be provided to exhibitors.

Cancellation Policy

In the event that the sponsor cancels its reservation of space, the sponsor will forfeit the entire fee and the space will be released to the waitlist immediately. The IES reserves the right to reconfigure space as necessary. If the IES cancels the conference for reasons other than force majeure, its only responsibility shall be to refund the fee. In the event that the 2026 conference is postponed or canceled for reasons beyond the control of IES (force majeure, including but not limited to actions taken by hotel or their members, employees, agents, or assigns; and war, fire, flood, construction, public catastrophe, public enemy, or acts of God) IES's sole obligation shall be either: to provide roughly equivalent substitute space at the rescheduled event (if rescheduled in 2026), or to refund the rental fee, less any non-recoverable expenses for the space.

Liability and Insurance - Hold Harmless

The sponsor shall indemnify, save, and hold harmless the IES, the convention center, GoGather and their members, officers, directors, employees, agents, and assigns from and against, any and all claims, losses, damages, injuries, awards, fines, governmental charges of fines, and liability - together with all costs, expenses and reasonable attorneys' fees in connection with its display or presence at the conference (including, but not limited to, installation, operation, use, visitation, and removal of the display). The obligations set out in this paragraph shall exclude instances of gross negligence on the part of the IES or the hotel. It shall be solely the sponsor's responsibility to obtain adequate insurance for its participation in this event, including but not limited to insurance covering cancellation, event interruption, liability, personal injury, and property loss/damage.

Conflict of Interest

No sponsor can schedule outside activities for Conference participants (such as golf outings, tours, or other special events) during Conference hours or any official Conference sponsored events. Any sponsor hosting such activities will be asked to leave the Conference. No sponsor may have non-registered staff or clients at the Conference or Exhibits (i.e., schedule meetings)

General Code of Conduct

To ensure all attendees have the opportunity to meet and network, I (as acting representative of my company) agree to abide by the Conference guidelines developed by the IES and its committee members:

- My company will not host a hospitality suite during this conference at any hotel.
- My company will not take attendees away from an official Conference event or off-site during official conference hours.
- My company will confine my products to the Tabletop space as provided by the organizer.
- My company will not violate any applicable laws or regulations; or any IES policies, guidelines or other codes of conduct including the IES vaccination policy for in person events.
- My company will not utilize recording services (in-house or third-party) for audio and video recordings at any time without the express written permission of the IES. This includes, but is not limited to, professional photographers, drones equipped with camera equipment, etc. The use of drones of any kind is prohibited.

Space Assignments

Space requests will be assigned in order of receipt of applications, level and payment. Due to the large number of companies offering similar or related product lines, the IES will make every effort but cannot guarantee that a supplier presenting similar products or a competitor will not be located in a nearby or adjoining space. The IES retains the right to refuse or deny any application submitted for this event, in which case it shall refund the fee. The IES shall not be deemed to have approved an application until it has both deposited the fee and returned a confirmation letter. The sponsor agrees to comply with the rules and conditions of the Prospectus and such other terms and conditions as the IES and hotel may impose at any time. The IES reserves the right, at any time and without any liability to the sponsor or anyone else, to withdraw its approval of an application or to require the sponsor to vacate the hall for just cause (which includes, but is not limited to, violation of any of the rules and conditions or interference with neighboring exhibits or the show activities).

Use of Attendee List

All exhibitors are eligible to use the Conference attendee mail list. Distribution of this list to any other business is prohibited. The lists include: Attendee name, title (if provided), company, and mailing address. Misuse of list in any way is subject to a fine no greater than the fee of your exhibit space.

Sponsor Materials

Sponsors may distribute material in the hall on their table. Materials left in public areas will be removed. Advertising materials may not be displayed in hotel hallways or reception areas.

Badges

Sponsors must wear conference badges for identification.

Appearance and Operation

No exhibit may interfere with the line of sight to any neighboring sponsor. IES has the right to mask, move, or disassemble any table that chooses not to comply with at the expense of said sponsor. IES reserves the right to prohibit or restrict sponsors that because of noise, method of operation, materials, or any other reason become objectionable, and also to evict any sponsor whose conduct, in the opinion of IES, may detract from the general character of the event. In the event of such restriction or eviction, IES is not liable to refund any of the sponsor expenses. No sponsor is allowed to assign, sublet, or apportion, for money or otherwise, the whole or part of space allotted him or her unless permission is granted in writing by IES.

Floor Plan

Unless already agreed, IES has the absolute right to allocate and assign space among sponsors and to relocate tables after initial assignment if circumstances warrant at its sole discretion.

IES Experience Room (if applicable)

- (1) One customizable experience room license.
- (1) One full registration conference registration w/o Awards Gala
- Allowable attendee list: name, company, title, address
- Logo included on Conference website and attendee emails
- Logo in "Know Before You Go" email with link to website
- Logo listed as a IES Experience Room Sponsor on Conference signage and outside Experience Rooms Topics and Experience Room concept proposals due 5/1/26, notification of acceptance on 5/14/26, and final plans due 5/28/26.