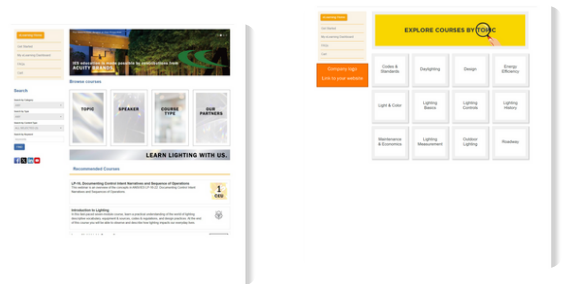
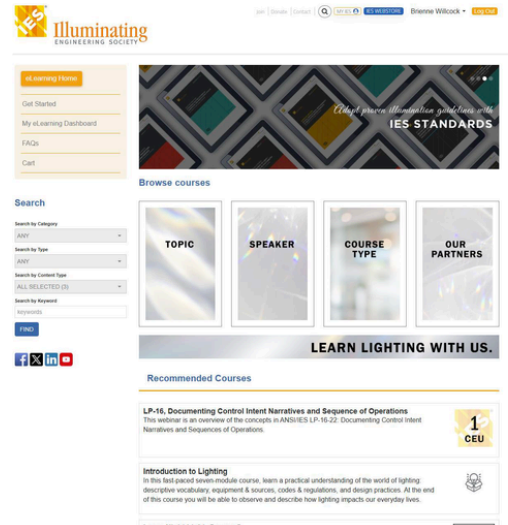




# eLearning PORTAL

## Education Partner Opportunities

Become instrumental in shaping the future of lighting education by supporting the industry's **IES eLearning platform** that empowers students, educators alike.



The IES eLearning portal has more than 7300 users and provides valuable content to the lighting community on a daily basis. With our commitment to global growth and therefore the implementation of a Spanish channel as a first step into languages beyond English, we believe IES education will become even more important and visible to members and audiences outside of lighting practitioners. We are looking forward to a revised interface to improve user experience for 2025, and we look forward to thanking our supporters at our 15 planned webinars next year.

**There are three opportunities to choose from on how to engage and stand-out as an IES Education supporter.**

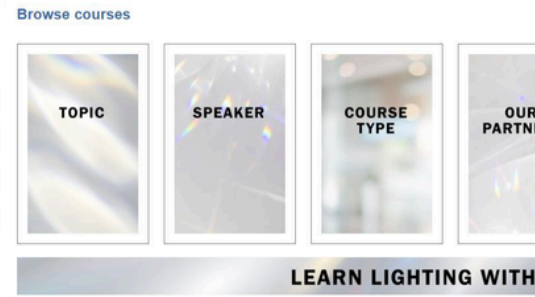
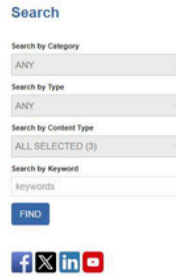
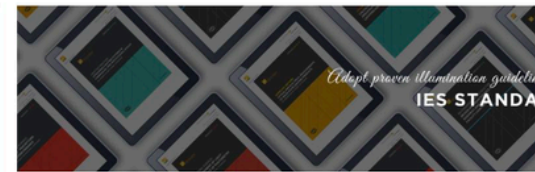
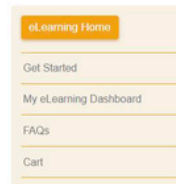
**The following pages provide details and benefits.**

**Please contact Brienne if you have questions.**

Brienne Willcock, Director of Education & Standards

[bwillcock@ies.org](mailto:bwillcock@ies.org)

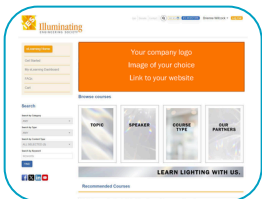
# Partner Opportunities



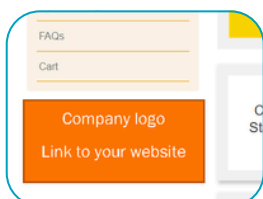
## Headline Partner

### BENEFITS INCLUDE:

- First carousel image
- Logo on all subsequent menu pages
- Your own dedicated learning channel in the partner page
- Included in confirmation emails for all registrations in the eLearning Platform
- Included as Headline Partner in eLearning Platform promotions



CAROUSEL IMAGE



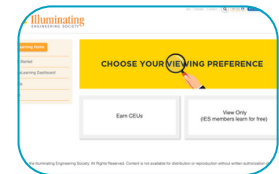
MENU PAGES LOGO

**\$20,000**

## Member Education Provider

### BENEFITS INCLUDE:

- IES member archive sponsor
- Free archives of all webinars for members
- Banner image on page
- Thank you in registration emails for those webinars
- 30 second video added to each archive



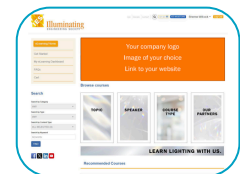
BANNER IMAGE

**\$15,000**

## Platform Supporter

### BENEFITS INCLUDE:

- Carousel image
- Mention in confirmation email for all registrations



CAROUSEL IMAGE

**\$10,000**

Brienne Willcock, Director of Education & Standards

[bwillcock@ies.org](mailto:bwillcock@ies.org)