



# ILLUMINATION AWARDS

## ABOUT THE IES ILLUMINATION AWARDS

The IES Illumination Awards program recognizes individuals for professionalism, ingenuity, and originality in lighting design based on the individual merit of each entry.



## TITLE SPONSORSHIP

\$50,000 MEMBER / \$60,000 NON-MEMBER

- Logo and name recognition as "Illumination Awards, presented by [company]"
- Company name on main screen at event
- Company name and web address on event web page
- Company logo in program
- One-minute sponsored video (non-product)
- Includes one "Featured Winner Case Study Video" sponsorship
- Ten (10) complimentary tickets to the IA Gala

## SUPPORTING SPONSOR PACKAGE

\$15,000 MEMBER / \$25,000 NON-MEMBER

- Mention during the presentation with logo on screen
- Company name on main screen at event
- Company name and web address on event web page
- Company logo in program
- Five (5) complimentary tickets to the IA Gala

## FEATURED SPONSORSHIPS

### WINE DURING DINNER

\$8,000 MEMBER / \$10,000 NON-MEMBER (+ COST OF CHARM)

- Mention during the presentation with logo on screen
- Thank you from stage
- Individual corporate wine charms accompany each glass!

### ILLUMINATION AWARDS CASE STUDY WEBINAR

\$4,000 MEMBER / \$6,000 NON-MEMBER (LIMITED AVAILABILITY)

- Produced and distributed throughout the following year after the IA Gala
- Company name and logo on promotion for webinar
- Company name and logo on screen during webinar



# CELEBRATE THE BEST IN LIGHTING

## 2025 IES ILLUMINATION AWARDS SPONSORSHIPS

<b>EXCLUSIVE COCKTAIL RECEPTION SPONSOR</b> Includes music, appetizers, and cocktails. (Does not include VIP Recipients Lounge)	<b>MEMBER</b> <b>\$30,000</b>	<b>NON-MEMBER</b> <b>\$40,000</b>
<b>Or Sponsor À La Carte</b>		
VIP Recipient's Lounge	<b>\$4,000</b>	\$6,000
Signature Cocktail (3 Available)	<b>\$3,000</b>	\$5,000
Signature Hors d'Ouevres	<b>\$5,000</b>	\$7,000
Gold Carpet Sponsor (In front of the IA Step & Repeat)	<b>\$3,000</b> +Cost of Item	\$4,000 +Cost of Item

<b>ILLUMINATION AWARDS AFTER PARTY</b> Includes music, dessert, and cocktails. (Does not include: Dance floor cling, photo booth, or koozies)	<b>MEMBER</b> <b>\$35,000</b>	<b>NON-MEMBER</b> <b>\$45,000</b>
<b>Or Sponsor À La Carte</b>		
Photo Booth	<b>\$3,500</b>	\$6,500
Music & Entertainment (Live DJ)	<b>\$4,000</b>	\$6,000
Dessert Sponsor	<b>\$5,000</b>	\$7,000
Beer & Wine Sponsor	<b>\$5,000</b>	\$7,000
Signature Cocktail (3 Available)	<b>\$3,000</b>	\$5,000
Dance Floor Cling	<b>\$5,000</b>	\$7,000

